LA SOUTENABILITÉ EN ENTREPRISE, EST-ELLE POSSIBLE?

Séminaire présentiel LIRSA-LITEM: « In Search of Corporate Sustainability: Targets, Strategies and Measures »

Nous aurons le plaisir d’accueillir à Thomas CLARKE, de la UTS Business School, University of Technology Sydney and visiting Professor at Toulouse Business School (Barcelona) qui va nous parler sur :

« In Search of Corporate Sustainability: Targets, Strategies and Measures »

"It is now abundantly clear that corporate governance and sustainability are inextricably linked. The goal of sustainable enterprise that exists integrally with the natural environment is both possible and necessary: business strategies can be redirected to serve the natural environment rather than to destroy it. This realization is dawning almost everywhere – in governments and in boardrooms. Translating policy into action, principles into practice, good intentions into firm reality has proved more difficult."

Thomas Clarke is a Fellow of the Royal Society of Arts and Professor of Corporate Governance at the UTS Business School of the University of Technology Sydney. Presently he is Visiting Professor at Toulouse Business School (Barcelona). Previously he was a Foundation Professor at the China Europe International Business School (CEIBS) and is the inaugural Sir Adrian Cadbury Scholar of the International Corporate Governance Network (ICGN). His work focuses on the institutional diversity of corporate governance. He is the editor of The Handbook of the Corporation, Oxford University Press 2019. He is interested in questions about the purposes of the corporation, and the convergence of the concerns of corporate governance and corporate sustainability.
31 mai 2022
14h - 16h

CNAM 2 rue Conté – Accès 30 salle : -1.16

Contact
Sara Fernandez Garcia
sara.fernandez-garcia@lecnam.net

Plan d'accès